

HYOJIN SHIM

MOTION DESIGNER

CONTACT

hshim0003@gmail.com
www.hyojinshim.com
linkedin.com/in/hshim3

SKILLS

Motion Design
Video Editing
3D Animation
Compositing
Layout
Modeling
Lighting
Rendering
Previsualization

SOFTWARE

Cinema 4D
Adobe CC:
After Effects
Premiere Pro
Photoshop
Illustrator
Autodesk Maya
Arnold Renderer
Red Shift Renderer
Nuke Foundry

EDUCATION

2019 - 2024

School of Visual Arts, NY

BFA Computer Art & VFX

LANGUAGES

English (Fluent)
Korean (Native)

ABOUT

Motion Designer and 3D Generalist with experience in 3D animation, video editing and compositing, product showcase and marketing, and education. I enjoy teaching and working in team environments in the advertising industry since it allows me to constantly learn, overcome and challenge myself with varied artistic styles and techniques in order to fulfill client communication needs.

EXPERIENCE

Punchy Motion - Freelance Motion Designer

January 2025 - present

- Responsible for industry research and design styleframe ideation to create pitch decks for project bids.
- Currently working on 2D and 3D motion design for advertising.

Crea Interactivity - Digital Art Instructor

June 2024 - present

- Animation and video editing.
- Teaching animation and audiovisual pipelines to students.

Jabimation - Freelance Animator

September 2024 - November 2024

- Previsualization and Layout for 3D animation.
- Character animation.

(SM) NCT Dream Music video - 3D Animator

August 2024

- Animation for VFX and live action integration.

Nextrise Exhibition - Freelance Motion Designer

April 2023 - July 2023

- All aspects: modeling, animation, lighting, shading, compositing and editing for product showcase.

Railroad Research Institute - Freelance Motion Designer

May 2022 - Sep 2022

- Responsible for all aspects showcasing the manufacturing process of a self-cleaning railway track system.
- Result: Received patent approval for an animation that effectively describes the product

AFT Instument - Freelance 3D Generalist/ Motion Designer

Feb 2022 - April 2022

- Created animation of a generator through 3D modeling, texturing, lighting for product marketing and exhibition.

AWARDS

- Winter 2025 New York Short Animation Festival (NYSAF) Official selection
- Honors Award 2024 - School of Visual Arts
- BEST IN SHOW 2024 - BFA 3D Animation And Visual Effects
- Finalist 2024 - Korea International Short Film Festival
- Finalist 2024 - New York Animation Film Awards
- 2nd selection - Youngstown Film Festival